

Meeting Agenda – July 17, 2024

Meeting Called to Order at 9:02AM

BOARD POSITIONS	LEADER/COMMITTEE CHAIR	SUPPORT
Past President	Amber Gratkowski	
President	James Runshaw (present)	
Vice President	Emily Starr (present)	
2 nd Vice President	Doug Aldinger (present)	
Secretary	Jolene Fink (present)	
Treasurer	Marcie Carder (present)	
COMMITTEES		
Communications	Jolene Fink	
Credentials		
Membership	Joshua Jonas (present)	Richard Michaelian/Julie M. (present)
Strategic Planning	Chris Coller	Lesley Groff
Scholarship	Bruce Wiest (present)	Priscilla St. Jacques-Glusko
Advocacy/Government Affairs	Kurt Twiford (present)	
Programs	Adriana Townsend (present)	Debra Massott
Community Outreach	Priscilla St. Jacques-Glusko	
Subcommittee: Golf Outing	John Selfe (present)	Amber Knauss
Subcommittee: Annual Business Meeting	Amber Gratkowski	

1. Executive Board Reports:

- President: Jim R. –
 - Jim to share the Executive Operations Manual with the executive leadership to review our roles and will be scheduling a meeting with leadership in the coming weeks.
- Past President: Amber G. –
 - See Attached
- VP - Emily -
 - See Attached
 - Suggest for Associates to bring their customers/clients to meetings and perhaps offer up one of these free memberships. It must be a new member.
 - We could pay their local memberships, which are \$175 per Joshua. More to come for discussion.
- 2nd VP - Doug –
 - See Attached
- Secretary: Jolene –
 - See Attached
- Treasurer: Marci –
 - See Attached June 2024 Treasurer's Report

- Doug made a motion to accept June 2024 Treasurer's report. All were in favor.
- See Attached End of FY Budget Report
 - Jolene made a motion to accept the end of the fiscal year budget report. All were in favor.
- See Attached New Budget Format for FY 24/25 Report
 - Jim R. made a motion to accept the new budget format presented (which is the same template used for the recertification process. All were in favor.

2. **Committee Reports:**

- Strategic Planning: Chris/Lesley –
 - No Report
- Membership: Joshua Jonas/Doug/Julie –
 - No Report
 - See Attached report from Julie on serving as our chapter's Thaddeus Stevens Liaison
 - Julie will reach out to the IFMA Components team to see how to start a student chapter.
- Scholarship / Future FM – Priscilla/Bruce Wiest –
 - Applications weren't received until May. Bruce reviewed 7 of them and sent them back in and he hasn't heard from the IFMA Foundation on the next steps.
 - Jim asked what the process has been in the past and we explained that there is a selection day, and the chapter usually chooses to aware a student that lives as close to central pa.
 - Jolene mentioned that she is concerned as we haven't notified the IFMA foundation that we are willing to sponsor 2 scholarships again this year. She believes we already should've done this. She will speak to Priscilla and see if she has a contact at the IFMA foundation we can reach out to in the meantime.
 - Jolene made motion to approve 2, \$5K scholarships to the IFMA Foundation if we haven't missed the deadline. All were in favor. One of the scholarships will be in Charlie Clarr's name and one in Lesley Groff's name.
- Government Affairs Advocacy: Kurt Twiford –
 - See Attached
 - Kurt requested that we budget for two individuals to attend Advocacy Day on 9/17 and 9/18 in DC. It's likely going to be Jim and Kurt. Marcie will add estimate she receives from Kurt.
- Communications: Jolene -
 - See Secretary Report Attached
 - Jolene is looking for someone with marketing experience to assist with posting and making our posts look good like Amber K. used to do.
- Programs: Adriana/Emily -
 - See Attached
 - **Subcommittee**
 - Annual Meeting
 - Golf Outing

- Jolene will solicit volunteers through an email blast to our membership. Volunteers should show up at 9AM to begin setting things up.
- John shared that we already have over 90 golfers which is more than last year.
- John Selfe mentioned that next year will be his last year as the chairperson of the golf committee and he's looking for someone to step up and work alongside him as he transitions out of this position after next year.
- John was able to secure NRG as the lunch sponsor and the food will be purchased from the country club. It will likely be cold sandwiches and salads.
- He feels that we should be able to net \$10K in scholarships from this golf outing.
- More information is forthcoming from John.
- Community Outreach – Priscilla –
 - See Attached

3. **New business**

- World Workplace
 - Marcie has expressed interest in attending World Workplace and would like to use one of the discount codes.
 - Jolene made a motion to permit Jim and Marcie to attend World Workplace and will be reimbursed by the chapter. All were in favor to reimburse them for their expenses.
 - Just a note that reimbursable expenses include your World Workplace registration for all WW events (gala), travel to and from the destination (including airport transfer) and hotel lodging during dates of conference.

Meeting Adjourned at 10:30AM

Next scheduled Board Meeting:

Wednesday, August 21st



PAST PRESIDENT

July 2024

Accomplishments for Current Period
• Currently sending Jim any updates that come in from IFMA HQ.
Current Activity Status
•
Planned Activities for Next Period
Issues and Concerns
Misc.



Vice President

07/2024

Accomplishments for Current Period

- Got sworn in!

Current Activity Status

- Figuring out my role

Planned Activities for Next Period

- Will share slides from Facility Fusion regarding ideas for chapter, for discussion.

Issues and Concerns

- Want to discuss how we are handing out 5 free memberships.
- Getting membership and possibly other committees to participate in happy hours and/or regular programs for more exposure.

Submitted by: Emily Starr, 7/16/24



IFMATM Central Pennsylvania Chapter

International Facility Management Association

2nd Vice President

07/2024

Accomplishments for Current Period

- Transitioned the Membership Chair's position to Josh Jonas.
- 07.02.2024 – Participated in the Membership Committee meeting.
 - Addressed coordination items to facilitate the transition.

Current Activity Status

- Reached out to President James I for a review and focused assignments or tasks.
 - Meeting pending.

Planned Activities for Next Period

- Read the current IFMA Operations Manual for knowledge of responsibilities and operations.

Issues and Concerns

- Retention of existing members. Recruitment of new members.
- Contributing to raising value.

Miscellaneous

- Where the needs of the Chapter?

Submitted by:



Doug Aldinger, PE, LEED AP

Sr Development Engineer

M. 717.940.0058

3300 North 3rd Street, Harrisburg, PA 17110



Secretary Report/Communications Committee

Month ending June 2024

Current Activities for this Period

1. Sent a few meeting reminders
2. Attended Annual Meeting
3. Updated our website with new chapter officer's
4. Requested access to Leadership Components on IFMA website.
5. Imported new member list to Star Chapter
6. Discuss World Workplace (2 discounted codes)

Planned activities for Next Period

1. Attend Golf Outing (Registration only)
2. Import Member List to Star Chapter
3. Work with program committee to update website on upcoming events

Submitted by Jolene Fink

June 2024 Treasurer's Report
Prepared for
July 17, 2024 Board Meeting

Beginning Balance Checking Account *5910	6/1/2024	\$74,560.97	
Deposits			
	6/10 \$ 18.95	(1) Program Registration for 6/18	
	13-Jun \$ 57.25	(3) Program Registration for 6/18	
	17-Jun \$ 57.65	(3) Program Registration for 6/18	
	25-Jun \$ 1,260.00	Golf Outing Sponsorship	
	25-Jun \$ 750.00	Golf Outing Sponsorship	
	26-Jun \$ 1,200.00	Golf Outing Sponsorship	
	26-Jun \$ 875.00	Membership Dues	
	26-Jun \$ 750.00	Golf Outing Sponsorship	
	30-Jun \$ 0.55	Interest	
TOTAL DEPOSITS	\$ 4,969.40		
Expenditures			
	3-Jun \$ (1,388.12)	PAYPAL - Emily Starr	
		Reimbursement for Facility Fusion Hotel & Transportation	
	3-Jun \$ (445.25)	PAYPAL - Emily Starr	
		Reimbursement for 5/23 Event	
	5-Jun \$ (19.95)	Star Chapter - updated pricing in effect**	
		Reoccurring Monthly Website Fee	
	5-Jun \$ (270.00)	Refunds Issued (\$250.00 by "Communications" and \$20.00 by "Programs")	
		Check# 1285 - Julie McGill-Kopp	
	11-Jun \$ (1,400.00)	Reimbursement for Spooky Nook event 6/18 & Candy Bar Give Aways	
		Star Chapter	
	17-Jun \$ (85.86)	Reoccurring Monthly Website Fee	
		PAYPAL - Marcie Carder	
	27-Jun \$ (3,067.20)	Reimbursement for Veterans Outreach of PA payment system fees and contribution of \$2,840.00 on personal credit card	
TOTAL EXPENDITURES	\$ (6,676.38)		
Checking Account Closing Balance	6/30/2024	\$72,853.99	
Beginning Balance Scholarship Fund Savings Account *7278	6/1/2024	\$1,415.96	
Deposits			
	\$ 0.03	Interest	
TOTAL DEPOSITS	\$ 0.03		
Expenditures			
	\$ -		
TOTAL EXPENDITURES	\$ -		
Scholarship Fund Closing Balance	6/30/2024	\$1,415.99	
Certificate of Deposit *68-1 Beginning Balance	6/1/2024	\$ 9,902.55	
S&T Bank (1.99% Interest Rate)	12-Jun \$ 16.70	CD Interest	
Matures on 9/13/25	\$ 16.70		
Certificate of Deposit Closing Balance	6/30/2024	\$ 9,919.25	
Certificate of Deposit *32-1 Beginning Balance	6/1/2024	\$ 10,425.79	
S&T Bank (4.2% Interest Rate)	\$ -		
Matures on 3/15/25	\$ -		
**renewed on 3/15/2024			
Certificate of Deposit Closing Balance	6/30/2024	\$ 10,425.79	
Total Unobligated Assets	6/30/2024	\$94,615.02	

Respectfully Submitted,

Marcie Carder
IFMA Central PA Chapter Treasurer

OPERATING BUDGET FY2023-24
IFMA Central PA Chapter

						SUB TOTALS INCOME	SUB TOTALS EXPENDED
INCOME:1000		BUDGET	ACTUAL	BALANCE	% IN	\$ 18,927.30	
1000	Beginning Balance (Checking Account)	\$ 66,548.78	\$ 72,853.99	\$ (6,305.21)	109%		
1010	Membership Revenue (115 members @ \$175)	\$ 21,000.00	\$ 18,229.17	\$ 2,770.83	87%		
1020	Chapter Sponsorship Donations	\$ -	\$ -	\$ -			
1040	Programs Income	\$ 1,200.00	\$ 691.66	\$ 508.34	58%		
1060	Community Outreach Donations	\$ -	\$ -	\$ -			
1061	Program Sponsorship Donations	\$ -	\$ -	\$ -			
1090	Interest and Miscellaneous Income	\$ 20.00	\$ 6.47	\$ 13.53	32%		
1091	Chapter CD Liquidation	\$ -	\$ -	\$ -			
1092	Checking Reserve (to Balance Budget)	\$ 21,885.00	\$ -	\$ 21,885.00	0%		
	TOTAL PROJECTED INCOME WITHOUT EVENTS	\$ 44,105.00	\$ 18,927.30	\$ 25,177.70	43%		
EXPENSES:		BUDGET	ACTUAL	BALANCE	% Spent		
\$ 17,320	ADMINISTRATIVE EXPENSE					\$ (8,436.45)	
2110	Insurance	\$ -	\$ -	\$ -			
2120	Recertification Costs	\$ -	\$ -	\$ -			
2130	Board Meeting Refreshments	\$ -	\$ -	\$ -			
2131	Strategic Planning Meeting Expenses	\$ 400.00	\$ -	\$ 400.00	0%		
2140	Post Office Box Rental Fee	\$ 200.00	\$ -	\$ 200.00	0%		
2150	Facility Fusion Travel and Lodging Expenses (2 Attendees)	\$ 6,000.00	\$ 1,388.12	\$ 4,611.88	23%		1 attendee
2151	Facility Fusion Conference Registration Fees (2 Attendees)	\$ 2,000.00	\$ 749.96	\$ 1,250.04	37%		
2160	World Workplace Travel & Lodging Expenses (2 Attendees)	\$ 6,000.00	\$ 5,678.88	\$ 321.12	95%		2 attendees
2161	World Workplace Conference Registration Fees (2 Attendees)	\$ 2,000.00	\$ -	\$ 2,000.00	0%		
2162	World Workplace Other Expenses	\$ 500.00	\$ 450.00	\$ 50.00	90%		**Gala Registration (3)**
2170	Chapter of the Year Award Submission Consultant	\$ -	\$ -	\$ -			
2180	Miscellaneous Bank, Document Imaging & Other Charges	\$ -	\$ -	\$ -			
2181	Chapter CD Purchases	\$ -	\$ -	\$ -			
2190	Computer Equipment and Software Purchase (Zoom)	\$ 220.00	\$ 169.49	\$ 50.51	77%		
\$1,500	COMMUNICATIONS EXPENSE					\$ (1,470.18)	
2210	Advertising	\$ -	\$ -	\$ -			
2211	PFMA Trade Show Booth Expense	\$ -	\$ -	\$ -			
2220	Prizes	\$ -	\$ -	\$ -			
2230	Annual Website Fee	\$ 200.00	\$ 270.00	\$ (70.00)	135%		
2231	Web Hosting Expenses	\$ 1,300.00	\$ 1,200.18	\$ 99.82	92%		
2232	Web Design and Maintenance Fees	\$ -	\$ -	\$ -			
\$ 13,000	EDUCATIONAL PROGRAM EXPENSE					\$ (5,933.55)	
3110	Program Facility Rentals	\$ 3,000.00	\$ 945.00	\$ 2,055.00	32%		
3111	Program Meals	\$ 5,000.00	\$ 1,488.55	\$ 3,511.45	30%		
3112	Program Supplies	\$ 300.00	\$ -	\$ 300.00	0%		
3113	Program Gifts	\$ 200.00	\$ -	\$ 200.00	0%		
3114	NFMT & Day on the Hill Bus Trip	\$ 4,500.00	\$ -	\$ 4,500.00	0%		
3115	Program Speaker Fees & Travel	\$ 2,000.00	\$ 3,500.00	\$ (1,500.00)	175%		
\$700	CERTIFICATION EXPENSE					\$ -	
3201	Supplies	\$ 50.00	\$ -	\$ 50.00	0%		
3202	Speaker Fees & Travel	\$ -	\$ -	\$ -			
3203	CFM Annual Review Class/FM Essentials	\$ -	\$ -	\$ -			
3204	Meals	\$ -	\$ -	\$ -			
3205	Congratulations Gifts	\$ 100.00	\$ -	\$ 100.00	0%		
3206	IFMA CFM/FM Certification Costs	\$ 550.00	\$ -	\$ 550.00	0%		
\$350	CHAPTER DONATION EXPENSE					\$ (3,067.20)	
3310	IFMA Foundation	\$ 350.00	\$ -	\$ 350.00	0%		
3320	Donation Fund	\$ -	\$ -	\$ -			
3330	Community Outreach (Donation Match)	\$ -	\$ 3,067.20	\$ (3,067.20)			
\$750	MEMBERSHIP					\$ -	
3610	Name Tags	\$ 50.00	\$ -	\$ 50.00	0%		
3620	New Member Meal Expenses	\$ 500.00	\$ -	\$ 500.00	0%		
3630	Prizes	\$ 100.00	\$ -	\$ 100.00	0%		
3640	Snacks/Misc	\$ 100.00	\$ -	\$ 100.00	0%		
	TOTAL OPERATING BUDGET EXPENSES	\$ 35,620.00	\$ 18,907.38	\$ 16,543.13	53%	\$ 18,907.38	
						ACTUAL	
EVENT RECONCILIATION		BUDGET	Income	Expenses	%	Income	Expended
\$ 10,020.94	Scholarship Golf Tournament					10,020.94	16,761.71
4010	Tournament Sponsorship and Registration Revenue	\$ 21,650.00	\$ 26,017.65		120%		
4011	Tournament Cash Revenue	\$ 765.00	\$ 765.00		100%		
4015	Scholarship Fund Donations	\$ -	\$ -				
4020	Tournament Expenses	\$ 17,000.00		\$ 16,761.71	99%		
4040	IFMA Foundation Scholarship	\$ 6,000.00			0%		
4041	IFMA Foundation Scholarship Travel and Hotel Expense	\$ 4,000.00			0%		
			\$ 26,782.65	\$ 16,761.71			
\$ -	Membership Event	BUDGET	Income	Expenses		0.00	0.00
4110	Sponsorships	\$ -	\$ -				
4111	Other Income	\$ -	\$ -				
4120	Membership Event - Facility Rental	\$ 250.00		\$ -	0%		
4121	Membership Event - Meals	\$ 500.00		\$ -	0%		
4122	Membership Event - Gifts	\$ 300.00		\$ -	0%		
4123	Membership Event - Supplies	\$ 100.00		\$ -	0%		
4124	Membership Event - Advertising	\$ -		\$ -			
4125	Membership Drive	\$ 250.00	\$ -	\$ -	0%		
			\$ -	\$ -			
\$ 1,320.00	Annual Meeting	BUDGET	Income	Expenses		160.00	1,160.00
4210	Guest Registrations	\$ -	\$ 160.00				
4220	Meals and Site Rental	\$ 2,000.00		\$ 1,160.00	58%		
4231	Awards	\$ -					
4232	Supplies	\$ 100.00	\$ -		0%		
4250	Member Gifts	\$ 400.00	\$ -		0%		
4260	FM of the Year World Workplace Registration Fees	\$ -					
4261	FM of the Year World Workplace Travel and Lodging Expenses	\$ -					
			\$ 160.00	\$ 1,160.00			
	Subtotal Fundraisers	\$ 22,415.00	\$ 26,942.65	\$ 17,921.71	\$ 9,020.94		
	TOTAL PROJECTED INCOME (Less Begin Balance)	\$ 66,520.00				\$29,108.24	-\$985.67
							\$ (985.67)
RECONCILIATION:							
	TOTAL PROJECTED EXPENSES	\$ 66,520.00					
	EXPENSES GREATER THAN INCOME	\$ -					
						FY INCOME	FY EXPENDITURES
						\$ 45,869.95	-\$985.67
						FY BALANCE	CK BAL
						\$ 46,855.62	\$ 119,709.61
						Reported Income	Reported Expended
						\$ 45,869.95	\$36,829.09

NOTE: The chapter is currently operating with the following reserve funds:

- 2 CD's totaling \$19,628.09 as of 6/30/23
- \$66,548.78 in checking account as of 6/30/23

BUDGET SYNOPSIS			
	Budget	Actual	%
INCOME	\$ 66,520.00	\$ 45,869.95	68.96%
EXPENSE	\$ 66,520.00	\$ 36,829.09	55.37%

9919.25

7/15/2024

IFMA of Central PA - EIN#

Fiscal Year July 1, 2024 - June 30, 2025

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INCOME STATEMENT				NOTES
REVENUES:	BUDGET	ACTUAL	BALANCE	
Membership				
Membership Dues	21000		21000	
Total Membership Revenue	21000	0	21000	
Meetings and Programs				
Registration Revenue	600		600	Meetings do not include cost of speakers for educational purposes
Sponsorships	0		0	
Exhibitor Revenue	0		0	
Other	0		0	
Total Meetings and Programs Revenue	600	0	600	
Golf Event				
Registration Fees	11000		11000	
Sponsorships	15000		15000	
Total Golf Event Revenue	26000	0	26000	
Educational				
Registration Fees	400		400	Educational events include additional fees for speakers and facility rental
Sponsorships	0		0	
Total Educational Revenue	400	0	400	
Publication				
Newsletter Advertising	0		0	
Membership Directory Advertising	0		0	
Mailing List	0		0	
Web-site Advertising	0		0	
Total Publication Revenue	0	0	0	
Administrative and Other				
Interest / Dividends	700		700	
Gain / (Loss) on Sales of Investments	0		0	
Other Revenue	0		0	
Total Administrative and Other	700	0	700	
Total Revenue	48700	0	48700	

EXPENSES:				
Membership				
Postage	0		0	
Printing	0		0	
Supplies	0		0	
Web-site Development and Maintenance	3000		3000	
Other	0		0	
Total Membership Expense	3000	0	3000	
Meetings and Programs				
Food / Beverage	3000		3000	Includes Member Breakfasts/Happy Hours and Programs that are not under the Educational category
Speakers	0		0	
Facility Rental	1500		1500	
Other	0		0	
Total Meetings and Program Expense	4500	0	4500	
Golf Events				
Food and Beverage	6000		6000	
Course Fees	8000		8000	
Other	4000		4000	
Total Golf Event Expense	18000	0	18000	
Educational				
Food and Beverage	3000		3000	
Speaker Honorarium & Gifts	3500		3500	
Facility Rental	1500		1500	
Other	0		0	
Total Educational Expense	8000	0	8000	
Publication				
Printing and Postage	0		0	
Other	0		0	
Total Publication Expense	0	0	0	
Administrative				
Management Fees (Non-Employee)	0		0	
Donations / Gifts	5000		5000	
Travel and IFMA Conference Expenses (Facility F	10000		10000	Includes cost of Registration, Travel to and from location, Hotel during dates of Conference & Conference sponsored meals that are not included in Registration - i.e. Gala at World Workplace to present scholarship winner(s)
Scholarships	10000		10000	
Accounting and Legal	0		0	
Other (Zoom)	200		200	
Total Administrative Expense	25200	0	25200	
Total Expense	58700	0	58700	
NET INCOME (LOSS)	-10000	0	-10000	



IFMA™ Central Pennsylvania Chapter
International Facility Management Association

Board/Committee Position- Past, Past President

Thaddeus Stevens 24-25 deeper engagement

June 2024

Accomplishments for Current Period: Past Past President :

- 1) Annual meeting – decent turn out – great venue – easy coordination with Spooky Nook – they were great to work with and the pot roast was fabulous 😊
- 2) Thaddeus Stevens – IFMA Facil management deeper connection

I reached out to Valerie

Hello Julie,

I can be your point of contact for this collaboration. I appreciate any feedback/oversight you provide. Question – do you still plan to open a student chapter of IFMA? We were excited about this prospect for the students.

Valerie Hatfield - Director of Workforce and Economic Development 717-391-3514 | stevenscollege.edu



**Workforce & Economic
Development Center**
Thaddeus Stevens College of Technology

Future Planning:

- **Board – what committee should this work fall under**
I'd like this to be my focus this year and will recruit others as we progress in planning
- **Membership and Julie - Meet with Valerie again**
- **Board what are the steps for a student chapter? Take a look at chapter manual**
- **Julie develop a plan for engagement and course review in 24-25 and ID IFMA chapter resource participation**

Submitted by: Julie McGill-Kopp



Government Affairs Committee

June 2024

AGENDA

- Welcome and Introductions
- DC Update – PACE Team
- European Union (EU) Election Update and EUSEW Overview – DGA - Slides
- State and Local Advocacy Initiative - Slides
- Advocacy Day Updates
- Update on FM-Specific Legislation
 - Excess Federal Property
 - GSA Access to Federal Building Fund
 - 529 Training Money
 - Lithium Ion Battery Legislation
- Coalition Update
 - High-Performance Building Week Hill Meetings and Panel Discussion
 - Coalition Activities at Party Nominating Conventions
 - Building Action Network Event
- Closing Comments/Open Conversation

DGA x IFMA

EU Election Debrief

June 2024



A few numbers



720

**Total number of
Members of the
European Parliament
(MEPs) elected in
2024**

51%

**Average participation
rate**

~60%

Turnover rate of MEPs

361

**Number of seats
needed to secure a
majority**

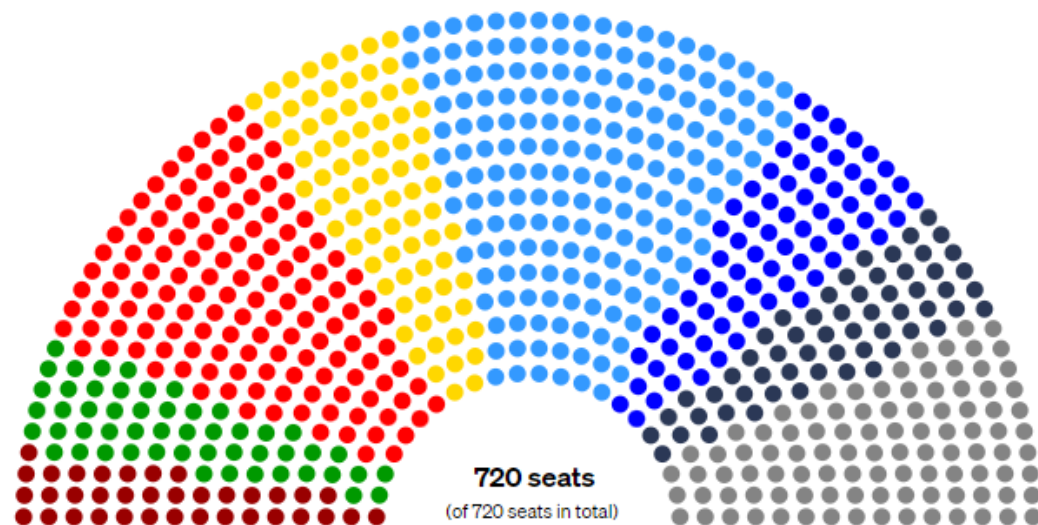
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**Number of seats lost
by the liberals**

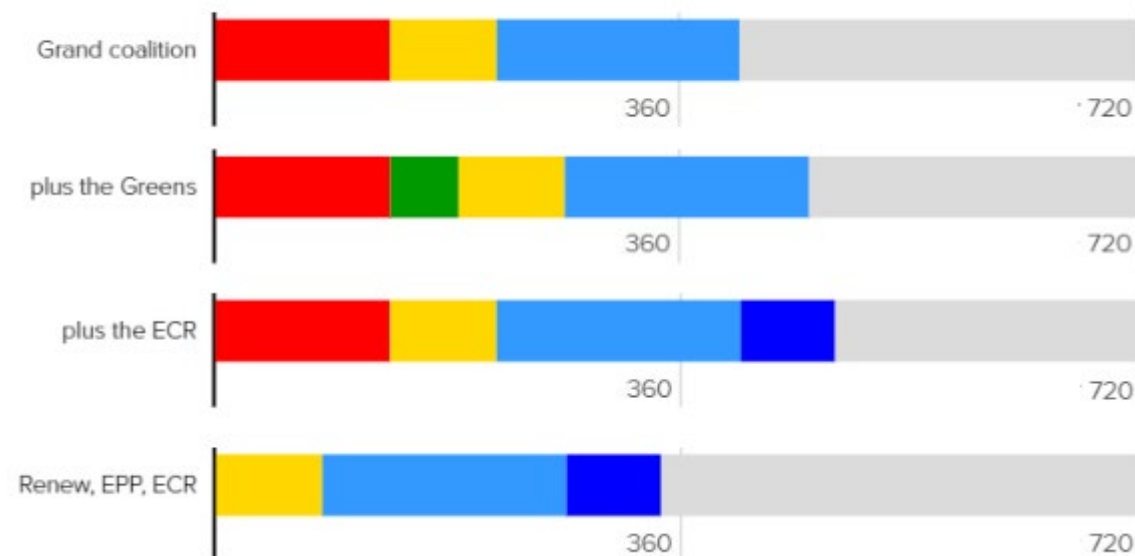
+9

**Number of seats
gained by the far
right ID group**

Results overview



Group	Seats	Change	Seats %
European People's Party	185	+9 ▲	25.7 %
Socialists and Democrats	137	-2 ▼	19.0 %
Renew	79	-23 ▼	11.0 %
Conservatives and Reformists	73	+4 ▲	10.1 %
Identity and Democracy	58	+9 ▲	8.1 %
Greens	52	-19 ▼	7.2 %
Left	36	-1 ▼	5.0 %
Nonaligned	100	+38 ▲	13.9 %



EU Top Jobs



Ursula von der Leyen
EPP, Germany



President of the
European Commission



Roberta Metsola
EPP, Malta



President of the
European Parliament



Kaja Kallas
Renew, Estonia



High Representative
Vice President



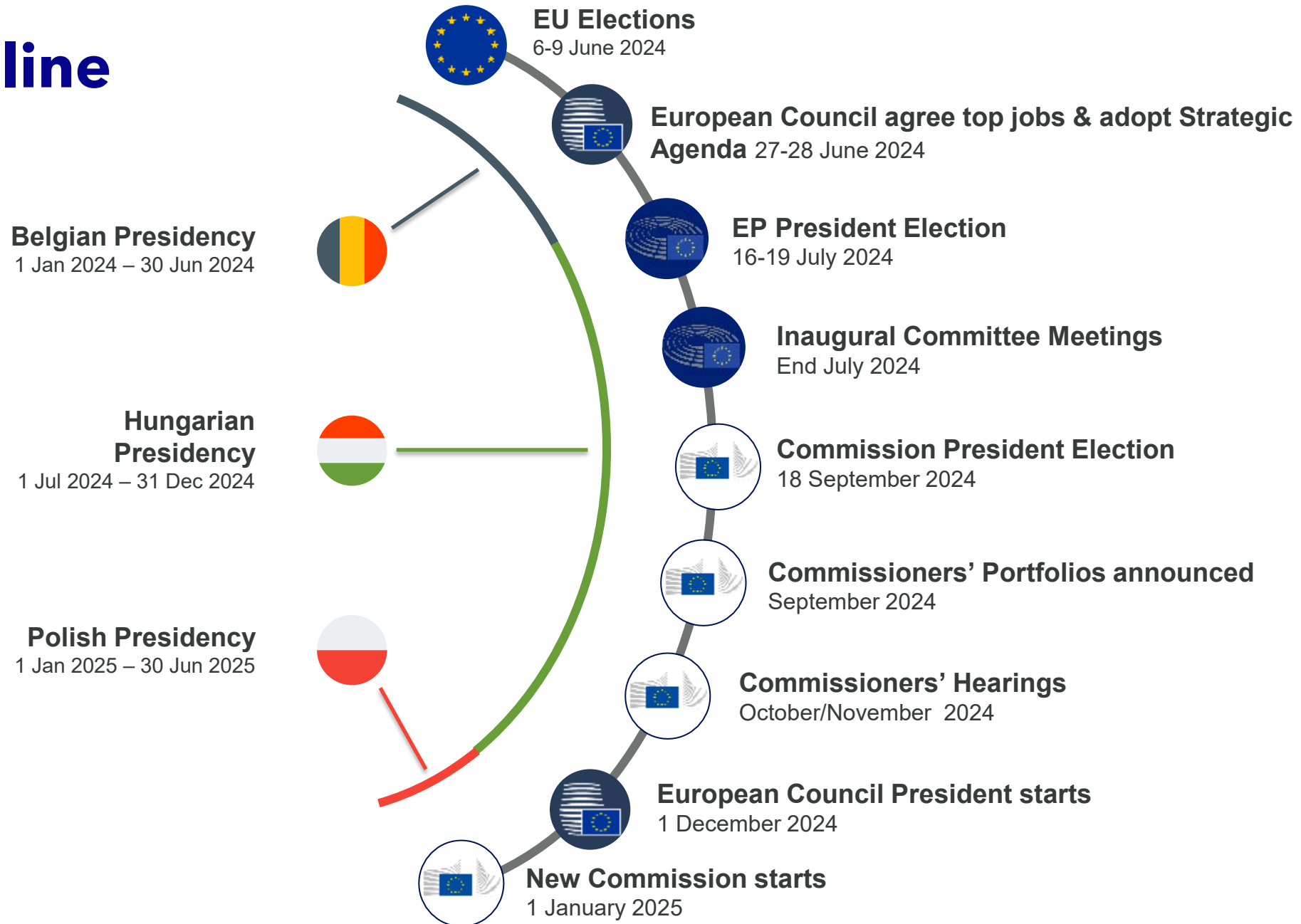
Antonio Costa
S&D, Portugal



President of the
European Council



Timeline



Implications of the elections for IFMA

- Massive turnover of Members of the European Parliament = Potential new allies
 - The new Parliament's majority is still held by the centre-right which promotes industrial interests
 - European energy sovereignty remains a top priority, with a focus on implementation and funding of past legislation, including the EPBD
 - We are expecting the new Parliament to be increasingly pragmatic and receptive to industry interests
- 
- Lots of new incoming MEPs, therefore less experienced and less influential within Parliament
 - Rise of the extreme right and populist movements in the European Parliament, which could slow down/block the legislative work during this mandate
 - Potential reduced budget for clean energy and skills in favour of defence and security given the new political priorities



Opportunities



Risks

Emerging policy issues in geopolitical context



European Defence

*Increase spending;
scale up defence
industry*



Artificial Intelligence

*Playing catch up with
technology*



Enlargement

*Internal reforms
EU policies,
financing and
capacity to act*

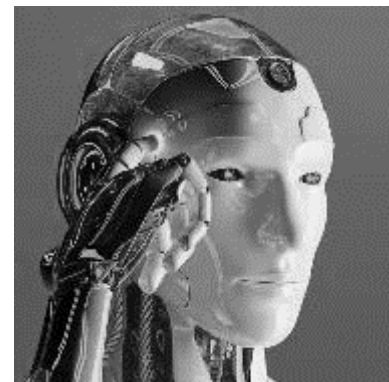
European Green Deal

*Implementation &
investment*



Industrial Sovereignty

*Strategic autonomy;
Industrial Deal ,
Competitiveness*



Global Trade

*As a tool to secure
supply chains*



Navigating the EU lobbying landscape vs the US

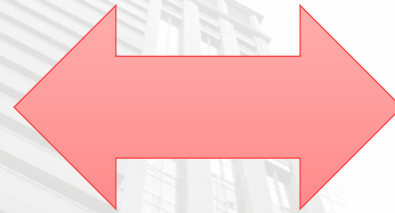


- **Subject matter expertise.** EU & US decisionmakers value industry input on their issues.
- **Right-wing key issues.** EU Identity & Democracy, ECR political groups share key structural ideas with US Republicans. The Republican 'anti-federalist' sentiment and the ID & ECR 'anti-Brussels' sentiment are comparable.
- **Increasing rhetoric for industrial autonomy, especially vis-a-vis China.** While the EU is behind the US on limiting trade with China, this discussion is particularly relevant for solar panels and other raw materials required for clean energy technologies.
- **Pause on environmental policy.** Dependent on US election outcome, but the general trend on both sides of the Atlantic is for a more business-friendly environment with less green policymaking.
- **EU coalition in Parliament vs US bipartisan House.** EU Parliament will rely on a coalition between political groups, and the coalition will change depending on the issue discussed.
- **EU non-attached vs US independent.** Non-attached MEPs often reflect national politics and may ideologically reflect other political groups, and in this election, represent 14% of total seats.
- **Loss of trust in key institutions.** While the US is seeing less trust in key societal institutions, including local and federal forms of government, this sentiment is echoed in Europe through the rise of the far-right (most recent case being France, where voters want to "try something new").
- **Prioritization of issues.** Both US parties drive their electoral campaign based on priority issues for their electorate, while EU parties generally position themselves on all issues.

Government Affairs Committee

Advocacy for facility management professionals involves actively promoting the interests, needs, and concerns of the profession to relevant stakeholders, including government bodies, regulatory agencies, industry associations, and the public.

LEGISLATION



ADVOCACY

(I)FMA = International

LEGISLATION

To provide reliable information to decision-makers and stakeholders on public policy issues with the potential to affect the built environment.



Policy Influence:

Engaging with policymakers to shape legislation, regulations, and policies that impact the practice of facility management. This could involve lobbying for favorable regulations, advocating for funding or resources for facility management initiatives, and providing expertise to inform decision-making processes.



Education and Awareness:

Raising awareness about the importance of facility management and its role in supporting organizational goals, sustainability, and public health and safety. This may involve educational campaigns, seminars, workshops, and publications aimed at both internal stakeholders within organizations and external audiences.



Target Audience:

State Representatives
Governors and State Agencies
Department of Public Works/Services
Mayors/ City Councils
Federal Representatives
State and Local Stakeholders



Strategic Theme Awareness:

Theme 4 – Drive the Evolution of the FM Profession
Theme 5 – Elevate and bring Visibility to the FM Profession, Community, and Association Globally

ADVOCACY

To empower IFMA Chapters and Members to connect with local decision-makers and stakeholders to articulate the role and value of FM in achieving public policy and business goals



Professional Standards:

Advocating for the development and implementation of professional standards, certifications, and best practices to ensure high-quality and ethical standards within the facility management profession. This can help elevate the profession and establish benchmarks for excellence.



Industry Collaboration:

Building alliances and partnerships with other industry stakeholders, such as architects, engineers, contractors, and building owners, to advance common goals and address shared challenges. Collaboration can strengthen advocacy efforts and amplify the collective voice of the profession.

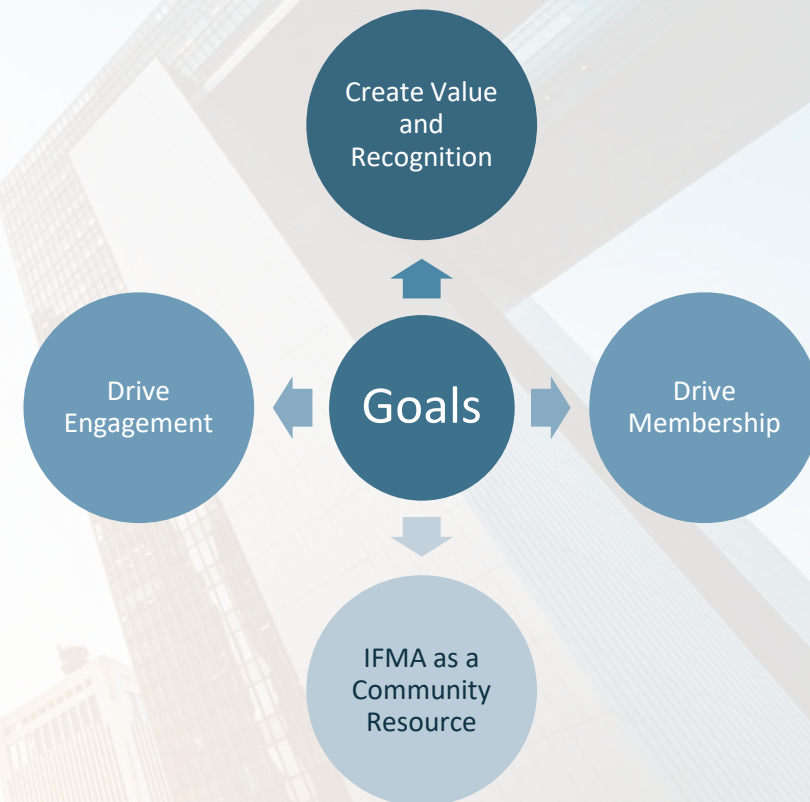


ADVOCACY

To empower IFMA Chapters and Members to connect with local decision-makers and stakeholders to articulate the role and value of FM in achieving public policy and business goals

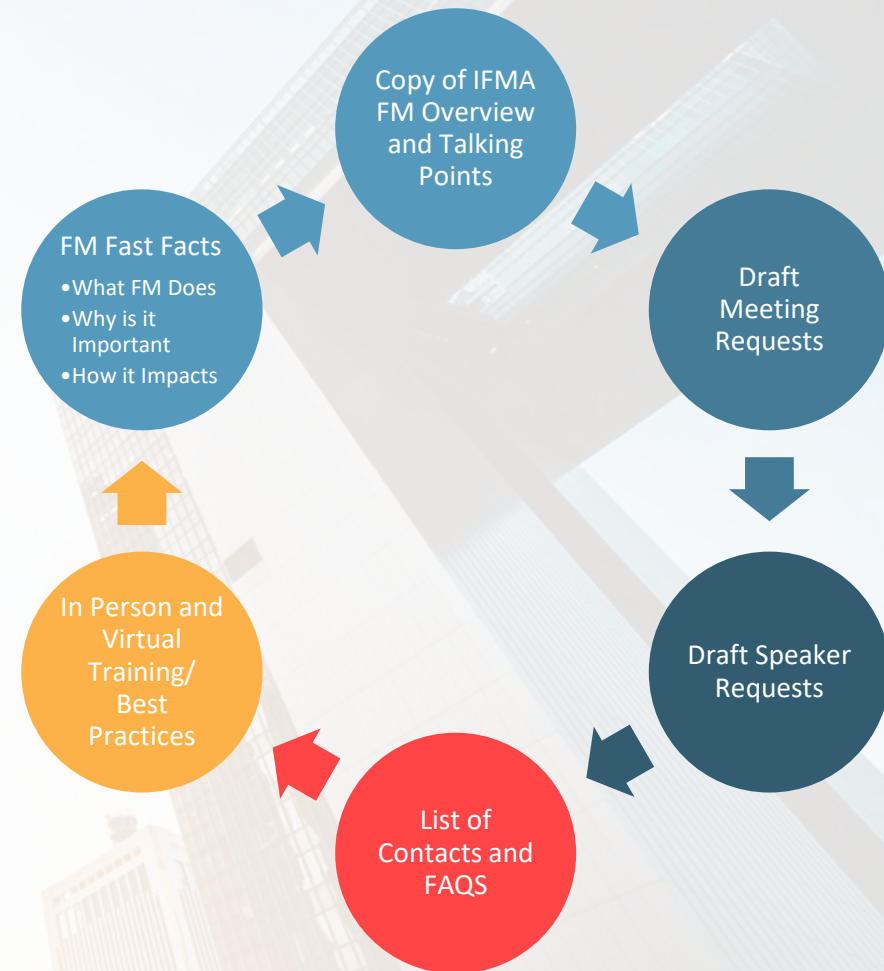
Why Do Chapters Need to Engage In Advocacy?

Expand Advocacy to empower IFMA Chapters and Chapter Members to highlight the role and importance of FM in their community



ADVOCACY

- Develop and add content for the Chapter Champion Toolbox.
- Success Stories and Case Studies



Government Affairs Committee

2024/2025 Timeline

Launch new
direction to GAC
Committee



5/22/2024

Align Expanded
Advocacy Effort
with the “This is
FM Campaign”



7/1/2024

Use Advocacy Day
to announce new
focus and resources



9/17 – 18/2024

Conduct
GA/Advocacy
Session At WWP



10/10/2024

Establishment of an
Advocacy Program for
Top 10 U.S. Chapter
and two International
Chapters.



7/1/2025

Advocacy Day 2024

September 17 – Day 1

- 7:30 a.m. – On-site check-in and registration at Thompson Hotel
- 9:30 a.m. – Depart for tour of U.S. Capitol Complex
- 10:00 a.m. – Tour begins at complex
- 12:30 p.m. – Lunch (on your own)
- 1:30 p.m. – IFMA Advocacy and Leadership training
 - Overview of IFMA GA Program and local advocacy initiative
 - Congressional Climate and Election 2024
 - Current IFMA and Congressional Priorities
 - Tools for Effective Advocacy
 - Team-based Advocacy Training

September 18 – Day 2

- 8:15 a.m. – Depart for U.S. Capitol Hill
- 8:45 a.m. – Group photo – East Front
- 9:30 a.m. – IFMA Public Policy Forum
- 12:00 p.m. – IFMA Advocacy Team Meetings
- 4:30 p.m. – Closing Reception – PACE Terrace

Overview of D.C. Activities

- Scott Dacey and Bryan Vickers, PACE LLP
- 2023-2024 Spending Bills
- Trends and Priorities
- Mood In Congress
- Schedule/ Must Pass Pieces of Legislation
- Election 2024

IFMA Priorities

- H.R. 1797 Setting Consumer Standards for Lithium Ion Batteries
- <https://www.congress.gov/bill/118th-congress/house-bill/1797>
- GSA – Access to the Federal Buildings Fund
- Commercial Building Program/Awareness
- Conversations with GSA – Federal Building Community
- Use of 529 Funds for Training
- Disaster Preparedness
- Cybersecurity
- Public Sector Partnerships
- FCDO
- OBO

Coalition Updates

High-Performance Building Week

- June 24-26
- Coalition Hill Visits

Building Action Commercial Real Estate Forum

- Moved to July

Questions – Next Meeting

Next Meeting – Wednesday, July 24 at 1:00 p.m.



Advocacy Committee Report

June 2024

Accomplishments for Current Period

- Committee Members Update:
 - Kurt Twiford, Chair

Current Activity Status

- Kurt Twiford participated in monthly IFMA Government Affairs Committee meeting on June 26, 2024 (presentation attached).
 - New energy is being injected into the committee leadership and there is new board support for the committee.
 - Asked JJ for help in identifying and tracking PA legislation related to IFMA topics

Planned Activities for Next Period

- Review pending PA legislation for current committee topics

Pending Actions

None

Issues and Concerns

- Developing a true committee to plan for spring 2025 Day on the Hill
- Attendance at IFMA Advocacy Day in DC (9/17 to 9/18 in Washington, DC)
- Continuity for current chair

Submitted by: Kurt A. Twiford



Program Committee Monthly Report

July 2024

Accomplishments for Current Period

- Met as a formal committee 7/9/24 – monthly meeting

Current Activity Status

- No events in July
- August 5 – Golf Outing
- August 15 or 20 – Happy Hour at Collusion in York
- September – Tour of CRDC York or sustainability panel
- October 23 – Tour of Armstrong
- November – Tour of Giant Center
- December – Holiday Party

Planned Activities

- Next committee meeting set for August 10
- In the works for early 2025: tour of Members First, PA State Archives, Hershey Park
- Event ideas:
 - Tours: Sysco, Penn Waste Recycling
 - Open up strategic planning to members? Someone from corporate to facilitate? November?
 - Social events
- Suggestion for holiday party venue: Lancaster Silverball (at Clipper Stadium)

Submitted by: Emily Starr, 7/10/24

IFMA GOLF OUTING**August 5, 2024 at Harrisburg Country Club****VOLUNTEER / SPONSOR ASSIGNMENTS**

ASSIGNMENT	VOLUNTEER NAME	NOTES
LUNCH	CCH providing	
REGISTRATION		
Greeter	John Selfe	
Golfer Check-in	Jolene Fink	golfer snack bags and pack of golf balls will be placed on each cart
Grand Prize Raffle Ticket Distribution		each golfer receives one free ticket
Sell 50/50 Raffle Tickets		\$5 for 3 tickets / \$10 for 10 tickets
Sell Player Packages		\$20 per person
Credit Card Transactions	Marcie Carder	
SPONSOR TABLES & HOLE ASSIGNMENTS		
Pot of Gold Contest (50/50 Raffle)	Rox Maxwell / Mike Dudziak	
HB McClure?	sponsor table on course	
Restoration Relief	sponsor table on course	
Ruppert Landscaping	sponsor table on course	
POST-GOLF SOCIAL		
Music	Ron Goodrich	
IFMA Chapter Announcements	Jim Runshaw / Amber Gratkowski ?	
Winner/Prize Announcements	John Selfe	



IFMA™ Central Pennsylvania Chapter
International Facility Management Association

Community Outreach

JUNE 2024

Accomplishments for Current Period

**COMMUNITY OUTREACH : Scheduled CPFood Bank for September 26, 2024. 1-4 pm
Provided to the secretary and media to post.**

New community outreach committee member, Mike Dodson. Here is what he is proposing with Habitat for Humanity: I wanted to bring to your attention an exciting opportunity to get involved with Habitat for Humanity. Habitat for Humanity is a wonderful organization dedicated to building homes for those in need. Volunteering with them can be a rewarding experience that not only helps others but also leaves a lasting impact on the community. The opportunity would be in a mid-September time frame and would occur in York City. All tools and training will be provided. Check out the link for more information. [Construction Volunteering - York Habitat for Humanity](#)

Sent to new president and board and Mike is following up on some dates!

FUTURE activities:

- Implement and update goals as directed per the Strategic Plan with the board.
- Help facilitate future meetings and reach out to members for committee activity
- Veterans Outreach- did anyone ever contact them regarding our contribution- perhaps Amber K?
- Coordinate with programs on future events

Issues and Concerns- none

Submitted by: Priscilla St.Jacques-Glusko